

# EVENT PROSPECTUS

## 2020



### PRECISION MEDICINE LEADERS SUMMIT

CHALLENGING THE RHETORIC TO CATALYZE CHANGE

Organized by



In Partnership with

THE JOURNAL OF  
PRECISION  
MEDICINE  
PREDICT PREVENT PERSONALIZE WITH PRECISION



# PRECISION MEDICINE LEADERS SUMMIT

CHALLENGING THE RHETORIC TO CATALYZE CHANGE

The Precision Medicine Leaders' Summits have established themselves as the premier collection of events examining all aspects of the Precision Medicine ecosystem. Our goal is to continue to provide the most compelling and thought provoking conferences, and in association with The Journal of Precision Medicine create a one of a kind global precision medicine community. We will facilitate the exchange of ideas, solutions and overall collaboration in serving the needs of patients worldwide.

Building upon the success of our regional Summits in 2019, we are now delighted to be expanding to 6 events in 2020. With aim to bring the thought-provoking content to an even wider audience than just the United States, we will be expanding globally, holding an event in Dublin, Ireland. This event is in addition to our Summits being held in Boston, Philadelphia, San Diego, Research Triangle Park and Seattle.



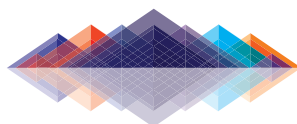


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## 2020 EVENTS

EVENT	LOCATION	DATES
PMLS – BOSTON	BOSTON, MA	MARCH 25-26, 2020
PMLS – NC	RESEARCH TRIANGLE PARK, NC	APRIL 30, 2020
PMLS – EAST	PHILADELPHIA, PA	JUNE 8-9, 2020
PMLS – EUROPE	DUBLIN, IRELAND	JUNE 25-26, 2020
PMLS – NORTHWEST	SEATTLE, WA	SEPTEMBER 2020
PMLS – WEST	SAN DIEGO, CA	OCTOBER 2020







## ABOUT THE SUMMIT

### Keynote Sessions

With the counsel of our Organizing Committee, extensive research with key industry stakeholders, we have assembled a speaker faculty of forward thinkers who are committed to making precision medicine a reality. In close liaison with our speakers we ensure the presentations they share are both up to the minute and commercially unbiased, providing truly valuable insights into the precision medicine landscape.

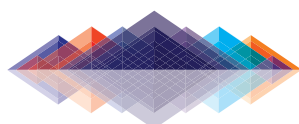
### Precision20

These quick-fire "TedX" style talks will be presented by KOL's on areas of debate in Precision Medicine. Designed to create an atmosphere for continued discussion during networking opportunities.

### Panel Discussions

Our panels will consist of key thought leaders and are designed to encourage free flowing debate between the panelists and the audience. You'll hear honest opinion concerning the challenges they face and their visions for the future. With a range of stakeholders represented, you will see how Academia is working with Pharma, Government with Payers, Biotech with Research and how these collaborations are fundamental in advancing the progress in this field.

The panels are moderated to provide plenty of scope for discussion for all attendees, to uncover what are the most pertinent issues and the role each organization can play in the advancement and increased adoption of precision medicine.







## ABOUT THE SUMMIT

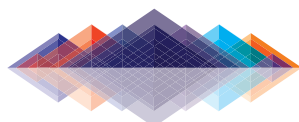
### Attendee Participation

The conference is collaborative by design, connecting great minds, attendees and speakers alike 'to challenge the rhetoric to catalyze change'. Rather than protracted talks and inadequate time for Q&A's, we've decided to shorten presentations as mindful collaboration is dependent on attendee input, and to allow time for discussion. Such interactions and questions can often shape or change the direction of a discussion which can broaden the scope of a particular session or amplify and/or clarify a particular issue.

We have created "Meet the Expert" allowing attendees to interact and continue discussion after each session break following the experts presentation or panel discussion, and ask additional questions or share your thoughts and the roundtables will also allow attendees to interact face to face with one of our Industry Leaders on a particular subject of interest. This is a great opportunity to voice ideas and concepts to try and find solutions to effect meaningful change. We shall also keep this conversation alive through the medium of social media at the conference and beyond through *The Journal of Precision Medicine*.

### Networking

Networking is as important to attendees as the formal sessions. Consequently, you will be afforded plenty of time for informal networking to allow you to meet old acquaintances and form new, meaningful relationships. This is inclusive for all attendees, so there is no additional charge to attend the networking cocktail reception.





# PRECISION MEDICINE LEADERS SUMMIT

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## Demographics

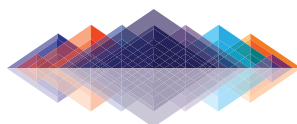
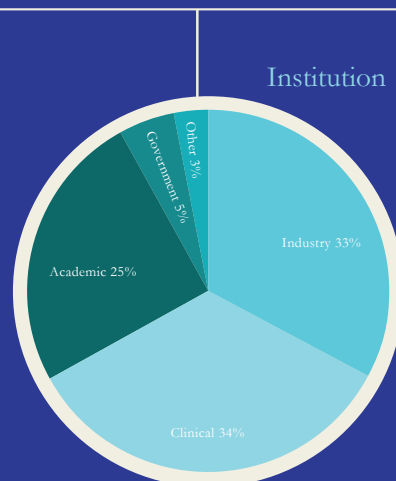
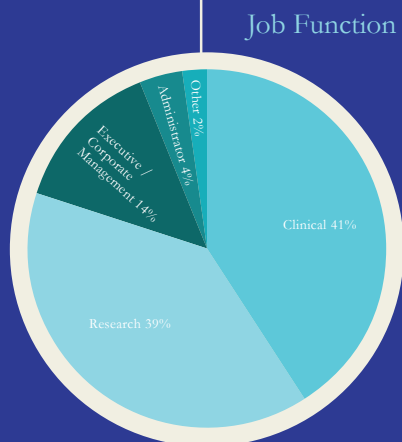
### Attendee Profile

#### Institution

<b>Industry 33%</b>	Pharma/BioPharm/Biotech/CRO's
<b>Clinical 34%</b>	Hospitals, Health Systems, Independent Labs, Core Labs, Reference Labs, CLIA Labs
<b>Academic 25%</b>	Centers of Excellence, Precision Medicine Institutes, Universities, Research Institutes
<b>Government 5%</b>	Regulatory Bodies, Institutions, Policy Makers
<b>Other 3%</b>	Healthcare Providers/ Healthcare Agencies / Patient Advocate Groups

#### Job Function

<b>Clinical 41%</b>
<b>Research 39%</b>
<b>Executive / Corporate Management 14%</b>
<b>Administrator 4%</b>
<b>Other 2%</b>





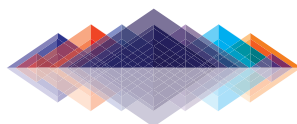


# PRECISION MEDICINE LEADERS SUMMIT

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## Attendee Organization/Institution

Abreos Biosciences	Fabric Genomics
Adaptive Biotechnologies	FDA
Admera Health	Fitango Health
ADVI	Flagship Biosciences
Aetna	Flatiron Health
Agena Bioscience	Foundation Medicine
Ambry Genetics	Fox Chase Cancer Center
American Association of Cancer Research	G.P.C.A.
American Medical Association	GE Healthcare Life Sciences
Amgen	Geisinger Health System
Ancestry	Geisinger National Precision Health GeneCentric
Anthem Blue Cross and Blue Shield	Diagnostics, Inc.
Aragen Bioscience, Inc.	Genentech
Arizona State University	GENEWIZ
ASCO	Genome British Columbia
Astellas Pharma	Genome Institute of Singapore
AstraZeneca	Genome Medical
Avera Cancer Institute	Genomic Health
Axio Research	Genomics Medicine Ireland
Bayer	Genoptix, Inc.
BD Genomics	Genosity
Ben-Gurion University	George Mason University
BERG	Georgetown University
Biocartis	GNS Healthcare
Biogenetika	Government Relations & Patient Advocacy
Biograph	Governor's Office of Planning and Research
BioReference Laboratories	GRAIL
Biotechnology Innovation Organization	GSK
BloodCenter of Wisconsin	Guardian Research Network
Blue Cross Blue Shield of South Carolina	H.C. Wainwright & Co.
Bristol-Myers Squibb	Hackensack Meridian Health
California Life Sciences Association (CLSA)	Harvard Medical School
Cancer Commons	Harvard TH Chan School of Public Health
Cancer Hospital of Harbin Medical University	Harvard University
Cancer Treatment Centers of America	Healthcare Denmark
CAPRION BIOSCIENCES INC.	Helix
CareDx, Inc.	Helomics Corporation
Caris Life Sciences	Heron Therapeutics
Celgene Corporation	Hirslanden
Centogene	Hologic
Centre for Proteomic & Genomic Research (GCPR)	Human Longevity, Inc.
CHOP/UPENN	Humana
Christiana Care Health System	Icahn School of Medicine - Mount Sinai
CIAPM	iCarbonX
Clear Genetics	Ignity, Inc.
Cleveland Clinic	illumina
Clinical Supplies Management	Imperial College London
Cloudera	Indiana University
CLSA	Inova Diagnostics
CollabRx	Inova Schar Cancer Institute
Columbia University	Inspirata
Concerto HealthAI	Intel Corporation
Congenica	Intermountain Healthcare
Contextual Genomics	International Psoriasis Council
Cooper University Health Care	Interpreta
Coriell Institute for Medical Research	Intervention Insights
Coriell Life Sciences	Invitae
Cota Helathcare	Janssen Diagnostics
Covance, Inc.	Janssen Pharmaceutical Companies of J&J JCPH
CureMatch	JCVI
Data4Cure, Inc.	JLABS
DeepBiome Therapeutics	Johns Hopkins School of Medicine
Deloitte Consulting, LLP.	Johns Hopkins University
DNAexus	Johnson and Johnson
Drexel University	Kaiser Permanente
Droice Labs	King Faisal Specialist Hospital & Research Center
Duke University School of Medicine	King Saud University
Eli Lilly	Konica Minolta Inc
EMD Merck KGaA	Lawrence Berkeley National Laboratory
EMD Serono, Inc.	Leica Biosystems
Englander Institute for Precision Medicine - Weill Cornell Medicine	LifeBridge Health, Inc.
Envision Genomics	Long Island University





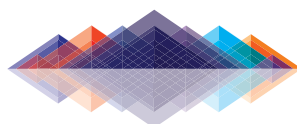


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LUNGeity Foundation	Salk Institute
Maine Cancer Genomics Initiative	San Ysidro Health Center
Mass Innovation Labs	Sarah Cannon
Massive Bio	SBP Medical Discovery Institute
Mayo Clinic	Seoul National University Hospital
McGill University	Sharp Community Medical Group
MD Anderson Cancer Center	Sidra Medical and Research Center
MedImmune	Siemens Healthineers
Menarini Silicon Biosystems	Singularity University
Merck	Society for Women's Health Research
Merck KGaA	SomaLogic, Inc.
Merck Sharp & Dome	St. Jude Children's Hospital
Microsoft	Stanford Health
Mission Bio Inc.	Stanford University
Mission Health	Strand Life Sciences
MIT	Structural Genomics Consortium, Department of Pharmacology
Moffitt Cancer Center	Sutter Health
Mount Sinai	Systems Oncology
MQ Foundation	Takeda Pharmaceuticals International
MSKCC	Tempus, Inc.
Murrieta Genomics	Teva Pharmaceuticals
Myriad Women's Health	The Children's Hospital of Philadelphia
NanoString Technologies	The FH Foundation
NantHealth, Inc.	The Jackson Laboratory
NantOmics	The University of Arizona
National Biomarker Development Alliance	The West Cancer Center
National Center for Biotechnology Information	Thermo Fisher Scientific
National Institute of Health Research	Thomas Jefferson University
Naval Medical Center San Diego	Toshiba Medical
NCI/NIH	TRANSPERS UCSF
Nemours/Al duPont Hospital for Children	Trapelo
New York Cancer & Blood Specialists	Trovogene
New York Presbyterian / Columbia University Medical Center	U.S. Food & Drug Administration
Newton-Wellesley Hospital	U.S. Senate Committee on Health, Education, Labor and Pensions
NIST	UC Davis Health
NJ Innovation Institute	UC Santa Cruz
Norton Cancer Institute	UCLA Institute for Precision Health & Genomic Medicine
Novartis	UCLA School of Medicine
Novogene	UCSD
Office of Science and Technology Policy, The White House	UCSD - Moores Cancer Center
Ohio State University	UCSF
OmniSeq	UK Department for International Trade
Oncology Partners	University College Dublin
OneOme	University of Arizona
Oracle Health Sciences	University of Arizona Health Sciences
Oxford University	University of California
Palmetto GBA	University of California San Diego
PAREXEL International	University of California, School of Medicine
Partners Healthcare	University of Colorado School of Medicine
Penn Medicine/Lancaster General Health	University of Florida
Personal Genome Diagnostics	University of Gothenburg
Perthera, Inc.	University of Miami
Peter MacCallum Cancer Center	University of Mississippi
Pfizer, Inc	University of North Carolina
PhRMA	University of Oxford
Pomona Valley Hospital	University of Pennsylvania
PPD	University of Pennsylvania Health System
Princeton University	University of Pittsburgh
Providence Little Company of Mary Medical Center	University of Pittsburgh, Institute for Precision Medicine
Publicis Health	University of San Diego
Purdue University	University of Southern California
QIAGEN, Inc.	University of Tennessee
Quest Diagnostics	University of Tennessee Health Science Center
Rady Children's Institute for Genomic Medicine	University of Texas Health Science Center
RCDD/Sun Yat-Sen University	University of Toronto
Regeneron Genetics Center	University of Wisconsin
Roche Diagnostics	UPMC
Roche/Genentech	Wake Forest University
Roche Tissue Diagnostics	Washington University School of Medicine
RWJBarnabas Health	Waters Corporation
Rx.Health	Weill Cornell Medicine
Sage Bionetworks	Yale New Haven Health





# PRECISION MEDICINE LEADERS SUMMIT

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## Attendee Job Title/Role

Adjunct Associate Professor of Medicine	Digital Pathology and Informatics Lead
Adjunct Professor	Dir. Business Dev.
Administrative Manager - Research	Dir. Lab Services
Ass. Professor	Director
Assistant Professor	Director - HSAM
Assistant Professor of Medicine	Director & Diagnostics Lead
Assistant Professor of Neurology	Director Asia & Latin America
Assistant Professor of Neurosurgery	Director at St. Jude's
Assistant Professor Sidney Kimmel Cancer Center Thomas Jefferson University	Director BD & OPS
Assistant Vice President of Philanthropy	Director CDx Business Development
Assoc Director of Marketing	Director IT
Assoc Director, Asst Clinical Professor	Director of Center for Personalized Cancer Therapy
Assoc. Clin. Professor of Medicine	Director of Clinical and Consumer Genomics
Assoc. Professor Harvard Medical School	Director of Clinical Research
Associate Dean for Basic Sciences	Director of Companion Diagnostic
Associate Dean for Precision Medicine	Director of Medical & Scientific Affairs
Associate Dir. Precision Medicine	Director of Oncology Network at Optimal Research
Associate Director	Director of Sales
Associate Director, Business Development	Director of Scientific Affairs
Associate Director, Population Sequencing Initiatives	Director of Translational and Precision Medicine
Associate Professor	Director Penn Center for Precision Medicine
Associate Professor of Anesthesiology and Critical Care	Director Regulatory Affairs, Diagnostics
Associate Professor, Radiology	Director Translational Oncology
Attending physician	Director Urology and Professor Oncology
Business Advisory Board	Director, Abramson Cancer Center
Cancer Immunotherapy Program	Director, Clinical Development
CAO Precision Medicine	Director, Companion Diagnostics
Cardiologist MD	Director, Comprehensive Cancer Center and Chairman
CEO	Director, Computational Biology
CEO of Childhood Cancer Accelerator, Precision Medicine	Director, Diagnostic Innovations
Chair	Director, Division of Oncology Products1
Chair Biotechnology and Bioinformatics	Director, Gene Editing, Senior Research Scientist
Chairman	Director, Global Market Development
Chairman and Founder	Director, Leader of Digital Clinical Innovations
Chairman, CEO & Co-Founder	Director, Neuroscience Diagnostics
Chairman, Dept. of Genetics	Director, Oxford Cancer Center, Head of Dept. of Oncology
Chief Administrative Officer	Director, Personalized Medicine
Chief Business Officer	Director, Personalized Medicine Operations
Chief Clinical Research Officer	Director, President, Gibbs Cancer Center and Research Institute,
Chief Cloud Officer	Founding President
Chief Commercial Officer	Director, Research and Health Promotion Department
Chief Executive	Director, Science and Regulatory Affairs
Chief Executive Officer	Director, Statistical Genetics
Chief Health Officer	Director, Strategic Data Capabilites
Chief Knowledge Officer	Director, Strategic Operations
Chief Marketing and Strategy Officer	Division Chief
Chief Medical Officer	Dx Program Manager
Chief of Cardiology	Executive Director - Medical Affairs
Chief of GI Surgery & Head of Hepatobiliary Section in the Section in the Dept of GI Oncology	Executive Director - Princeton Entrepreneurship Council
Chief Operating Officer	Executive Director Abramson Cancer Center
Chief Operating Officer, POLARIS	Executive Director Marketing
Chief Policy Officer, Vice President Science Policy and Government Affairs	Executive Director, Biospecimen Operations
Chief Research Officer	Executive International Business Development
Chief Scientific Officer	Executive VP Clinical Affairs
Chief Scientific Officer & Vice President	former Senior FDA Counsel for the U.S. Senate Health, Education, Labor and Pensions (HELP) Committee
Chief Strategy Officer	Founder & CEO
Chief Technology Officer	Founder & Executive Chairman, Biocartis
Clin.Assoc.Professor of Medicine	Founder and Chief Medical Officer, N-of-One, Inc.
Clinical Investigator/Genetic Counselor	Founder and Managing Director
Clinical Scientific Director	Founding Partner
CMO	General Manager Cancer Products
Co Diagnostics Global Marketing Leader	Genetic Counselor
Co Founder, President, & CEO	Genetics Fellow
Co-Founder, COO & CTO	Global Business Leader
Consultant	Global Commercial Co Dx
Consulting Professor, Stanford University	Global Head
COO	Global Head, R&D and Operations
CTO	Global Marketing Lead
CVM Biomarker Lead	Global Vice President
Dean Jefferson College of Population Health	Global Vice President of Reimbursement & Market Access
Department of Human Genetics	Global VP
Deputy Director	GM Precision Medicine
Deputy VP Policy	Group leader, Genome Institute of Singapore, Professor , Cancer & Stem Cell Biology Program, DukeNUS
	Head Biomarker Solution Center



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## Attendee Job Title/Role

Head Emerging Platforms	Resident
Head Global Regulatory and Scientific Policy (GRASP) US	Rohit Loomba
Head of Commercialization, Hopkins inHealth	Scientific Director
Head of Emerging Technologies	Scientific Leader, Clinical Biomarkers and Experimental Medicine
Head of Precision Medicine	Scientific Leader/Manager Clinical Biomarkers and Experimental Medicine
Head of Program, Research & Partnerships	Scientific Program Director
Head of Regulatory Affairs and Policy	Scientist
Head, Clinical Biomarkers, Experimental Medicines	Section Head, Molecular Pathology
Head, Clinical Dev	Senior Associate Dean
Hematologist/Oncologist	Senior Corporate Brand Manager
HEOR Fellow	Senior Director
Interdisciplinary Scientist	Senior Director Clinical affairs and Policy
Investigator, Cancer Epigenetics	Senior Director Strategy & Market Development
Jefferson-Pilot Professor of Neurobiology, and Genetics, Professor of Medicine (Neurology)	Senior Director, Scientific Relations
Lead Medical Director	Senior Health Advisor
Manager Advanced Technologies	Senior IT Consultant
Manager for Precision Medicine	Senior Manager
Manager, GPS Cancer Clinical Sales	Senior Manager, ConvergeHEALTH
Manager, Investor Relations	Senior Medical Science Liaison
Manager, Regulatory Services and Molecular Genetics	Senior Research Fellow
Manager, Strategic Business Development & Communication	Senior Research Investigator
Managing Director	Senior Researcher
Managing Principal	Senior Scientist, Associate Professor
MD	Senior Solutions Manager - Healthcare and Life Sciences Solution Engineering
MD of Science Policy & Government Affairs	Senior Vice President
MD/PhD Candidate	Senior Vice President and President
Medical Affairs Director, HEOR	Senior VP, Applied Technology
MEDICAL DIRECTOR	Senior VP, Head of Pharmacogenomics & Companion Diagnostics
Medical Director Oncology	Senior VP, Strategic Initiatives
Medical Director, Digital Health	Sr Director
Medical Science Liaison	Sr. Associate Clinical Operations
National Medical Director	Sr. Director
Oncologist	Sr. Director and Head, Genomic Medicine
Oncology Medical Science Liaison	Sr. Director New Product & Business Development
Oncology Specialty Consultant	Sr. Director of Bioinformatics and Computational Biology
Oral Pathologist	Sr. Director of Market Access
Organizational Change Consultant	Sr. Global Product Manager
Pathologist	Sr. Manager Corporate Marketing
Patient Advocacy	Sr. Scientific Director
Pharmacy Manager	Sr. Vice President
Physician Director	Strategic Account Manager
PI	Strategic Sales Manager, Healthcare
Portfolio Manager JLABS	SVP & CBO
Post-doc	SVP, Business Strategy & Development
President	SVP, Corporate Development
President & CEO - Jersey City Medical Center / Executive Vice President, Health Care Transformation	tba
President & Founder	Team Leader
President and CEO	Technician
President of Medicine and Science	Trade and investment officer
President, Outcomes Science and Services	US Business Development Director
Principal	US Head
Principal Engineer	Vice Chair
Principal Research Scientist	Vice Chair and Director
Principal Scientist	Vice President
Product Development Specialist	Vice President & Chief Technology Officer
Product Manager	Vice President and Head of Diagnostics
Professor	Vice President and Head of Translational Sciences
Professor and Department Chair	Vice President and Lifecycle Leader
Professor of Pediatrics	Vice President of Knowledge Informatics
Professor of Translational Medicine, Head of Structural Genomics Consortium,	Vice President, Medical Affairs
Group Head/PI and Unit	Vice President/Head Oncology Biomarkers
Professor, Dept. of Microbiology, Immunology & Genetics, Faculty of Health Sciences	Vice-President of Molecular and Experimental Medicine
Professor, Head of the Department of Biomolecular Medicine	VP - Strategy and Insights
Program Director Outpatient Pharmacy Education	VP Clinical Operations
Program Director, Maine Cancer Genomics Initiative	VP Global Medical Officer
Program Director, Precision Medicine and Companion Diagnostics	VP Medical Affairs
Project Coordinator	VP of Clinical Operations
Project Manager	VP of Corporate Development
Regional General Manager	VP Pathology & Medical Director
Research Analyst	VP Provider Relations
Research Assistant Professor	VP R&D
Research Associate	VP Research & Commercial Development
Research Scientist	VP Strategy and Business Development





## Sponsorship/ Exhibitor Packages

This unique conference has been designed to attract a participatory group of thought-leaders and attendees who are passionate about moving the precision medicine movement forward.

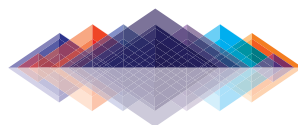
Conference attendees will bridge the gamut of stakeholders involved in implementation of Precision Medicine including but not limited to, research scientists, clinicians, healthcare providers, payers, government agencies, pharma, biotech, and emerging companies involved in precision medicine approaches.

Participants will range from data, research and clinical innovators to decision making executives.

### Exhibitor Package

- 2 x delegate passes (including access to all sessions and networking cocktail reception.)
- Exhibition area - consists of 6 x 3 draped table, 2 chairs, signage, and wi-fi. This area will be located in the high traffic areas near registration and breaks.
- Logo on conference website.

**Price \$4,500 per event**







## Sponsorship/ Exhibitor Packages

### Silver Sponsor Package

Pre conference promotional activities:

- **Your logo on the conference website.** Promoted throughout the global life science community, this ensures your company gains enhanced visibility throughout the marketplace.
- **Your company profile on the conference website.** This allows you to give a brief outline of the products / services you offer, and further raise your market profile.
- **Your company logo will be in each conference brochure as well as advertised in The Journal of Precision Medicine and via our weekly newsletter, a targeted database of 40,000.** This will ensure your logo is seen by everyone in our database and via our partners.

At the event:

- **1 delegate pass (for your company staff) to the event as well as networking cocktail reception.** This provides an informal networking opportunity for ALL conference attendees, exhibitors and speakers.
- **Exhibit Booth (signage, table, two chairs and Wi-Fi) and two booth staff passes with access to the event and cocktail reception.**
- **Logo on signage at the conference.**
- **Full page advertisement within the conference program. This will be in digital or print format.**

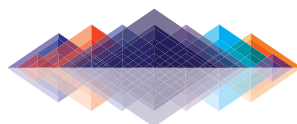
Price \$10,000 per event

### Gold Sponsor Package

All elements included in Silver Sponsorship Package, plus:

- **1 additional delegate pass (2 in total).**
- **Your logo will be used on all email blasts throughout the email marketing campaign.**
- **Distribution of promotional literature/brochures.** These will be given to all attendees on arrival at the meeting within the delegate bags, ensuring they are received by all attendees.
- **Position as a panelist.** This allows you to demonstrate your expertise as a thought leader.
- **Pre and post conference email blasts.** Giving you the opportunity to reach our targeted global readership with your marketing message. (1 pre show and 1 post show).
- **Full page advertisement within the conference program.**

Price \$20,000 per event







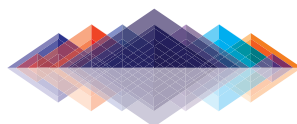
## Sponsorship/ Exhibitor Packages

### Exclusive Platinum Sponsorship Package

All elements included in Gold Package, plus:

- 2 complimentary VIP passes to be used at your discretion.
- Full page advertisement in the conference guide (outside back cover). This document will be everyone's reference point throughout the day and given to all attendees upon arrival.
- Most Prominent Logo on all signage at registration area as Platinum Sponsor.
- Video interview with your Senior Executive if you chose. The Journal of Precision Medicine's (JPM) senior editor will conduct a video interview in a private meeting room which will be hosted on the JPM website and supplied to you for your own marketing purposes.
- Recognition as the sponsor of one of the evening receptions, 5 minute presentation at the evening event to welcome attendees.
- Prominent location for booth with signage, table, four chairs and wi-fi.
- Exclusive video to be played on the main auditorium video screens during breaks.

**Price:** contact Nigel Russell for more information - [nrussell@thejournalofprecisionmedicine.com](mailto:nrussell@thejournalofprecisionmedicine.com)







## Additional Sponsorship Opportunities

### Lanyard Sponsorship (exclusive)

Conference lanyard branded with your company's name and logo – all attendees will have the option of a lanyard for their name badges.

**Price** \$3,000 per event

### Tote Bag Sponsorship

Provided to all attendees and speakers at registration the tote is branded with your company name and logo and will be utilized during the conference and beyond. Your message will be seen long after the conference is complete.

**Price** \$3,500 per event, NC, PA, Dublin, WA, and CA remain for 2020

### Wi-Fi Sponsorship (exclusive)

Take the opportunity to be recognized as the supporter of the Wi-Fi service throughout the event – your company logo will be displayed prominently at the conference. In addition your contribution will be noted in all marketing prior to the show and in the conference program publication.

**Price** \$5,500 per event

## STAFF CONTACTS

### SALES

Nigel Russell  
Founder & President  
T: 317-762-7220 (O) 317-430-8030 (M)  
[nrussell@thejournalofprecisionmedicine.com](mailto:nrussell@thejournalofprecisionmedicine.com)

Ian Slade  
Sales Manager  
T: 203-257-3931  
[islade@thejournalofprecisionmedicine.com](mailto:islade@thejournalofprecisionmedicine.com)

### SPEAKING OPPORTUNITIES

Tom Fare, PhD.  
Senior Editor  
T: 201-806-2467  
[tfare@thejournalofprecisionmedicine.com](mailto:tfare@thejournalofprecisionmedicine.com)

### OPERATIONS

Deanna Russell  
Vice President  
T: 317-762-7220 (O) 317-430-8031 (M)  
[drussell@thejournalofprecisionmedicine.com](mailto:drussell@thejournalofprecisionmedicine.com)

The Precision Medicine Leaders Summit, 14747 Harvest Glen Blvd S., Fishers, Indiana, 46037 USA

